

### **Notice and Access Notification to Shareholders**

Annual Meeting of Shareholders for Imperial Oil Limited to be held on Friday, April 26, 2019 at 9:30 a.m. local time

at 505 Quarry Park Boulevard S.E., Summit Conference Centre, Calgary, Alberta, Canada

You are receiving this notification as Imperial Oil Limited ("Imperial") uses the notice and access model for delivery of meeting materials to its shareholders. In connection with the use of notice and access, on January 31, 2019, Corporations Canada exempted Imperial from sending the management proxy circular and annual financial statements to each shareholder whose proxy is solicited. The notice and access model adopted by the Canadian securities regulators, as supplemented by this exemption, allows for the posting of meeting related material online, including the management proxy circular, annual financial statements and related management discussion and analysis.

Shareholders will receive a proxy or voting instruction form enabling them to vote at Imperial's annual meeting, along with this notice containing information on how they may access the meeting related material electronically. Meeting related materials will not be mailed to shareholders unless a shareholder follows the instructions on the reverse under "How to Obtain Paper Copies of the Meeting Material". The use of this alternative means of delivery reduces the use of printed paper materials and has significantly reduced printing and mailing costs associated with the company's shareholder meeting.

#### SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:

**APPOINTMENT OF AUDITOR:** Upon the recommendation of the audit committee, shareholders will be asked to re-appoint PricewaterhouseCoopers as the company's auditors for the ensuing year. Information respecting the auditor appointment can be found under the heading "Reappointment of the auditor" on page 8 of the management proxy circular.

**ELECTION OF DIRECTORS:** Shareholders will be asked to elect the directors. Information respecting the director nominees may be found under the heading "Nominees for director" starting on page 10 of the management proxy circular.

**SHAREHOLDER PROPOSAL:** Shareholders will be asked to vote on one shareholder proposal that has been submitted for consideration at the annual meeting of shareholders. Information respecting the shareholder proposal can be found at Appendix B of the management proxy circular starting at page 90.

• Shareholder Proposal No. 1 regarding an annual advisory vote by shareholders on executive compensation.

OTHER BUSINESS: Shareholders may be asked to consider other business that may properly be brought before the meeting or any adjournment of the meeting.

# FOR DETAILED INFORMATION WITH RESPECT TO EACH OF THE ABOVE MATTERS, PLEASE REFER TO THE APPROPRIATE PAGE NUMBER OF THE MANAGEMENT PROXY CIRCULAR. SHAREHOLDERS ARE REMINDED TO REVIEW THE MANAGEMENT PROXY CIRCULAR <u>PRIOR</u> TO VOTING.

**WEBSITES WHERE MEETING MATERIAL IS POSTED:** Material can be viewed online at the following internet addresses:

- (i) www.meetingdocuments.com/astca/IMO;
- (ii) www.sedar.com, under Imperial Oil Limited's profile; or
- (iii) on the company's website at: http://www.imperialoil.ca/en-ca/company/investors/shareholder-services/annual-meetings.

## A REQUEST TO RECEIVE THE COMPANY'S ANNUAL AND INTERIM FINANCIAL STATEMENTS IS INCLUDED WITHIN THE PROXY FORM AND THE VOTING INFORMATION FORM THAT IS ENCLOSED WITH THIS NOTICE.

# SHAREHOLDERS WITH QUESTIONS ABOUT NOTICE AND ACCESS CAN CALL 1-888-433-6443 (TOLL FREE IN CANADA AND THE UNITED STATES) OR 1-416-682-3801 (OTHER COUNTRIES).

### HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIAL

Shareholders may request paper copies of the meeting related material be sent to them by postal delivery at no cost. You can make this request online at **fulfilment@astfinancial.com** or by telephone at 1-888-433-6443 (toll free in Canada and the United States) or 1-416-682-3801 (other countries). The meeting related material will be sent within three business days, giving you sufficient time to vote your proxy. Requests for paper copies must be received at least 10 business days in advance of the proxy deposit date (April 24, 2019) in order to receive the meeting related material before the proxy deposit date and the meeting of shareholders. PLEASE NOTE THAT YOU WILL NOT RECEIVE ANOTHER PROXY FORM OR VOTING INSTRUCTION FORM; PLEASE RETAIN YOUR CURRENT ONE TO VOTE YOUR SHARES.

If the request is received on or after the meeting date, and within one year of the management proxy circular being filed, the meeting related material will be sent within 10 calendar days. Following the meeting, the documents will remain available at the websites listed on the reverse for a period of one year.

Imperial will only provide paper copies of the meeting related material to shareholders who have made a request in accordance with the above, or who have standing instructions to receive paper copies by mail.

### VOTING:

This notice is accompanied by either a proxy form for registered shareholders or a voting information form for beneficial (non-registered) shareholders. Shareholders are asked to return their proxies using the methods shown below by the proxy deposit date (April 24, 2019).

| Proxy voting methods |                                     | Registered shareholders<br>(Proxy form)   | Non-registered shareholders<br>(Voting instruction form)  |
|----------------------|-------------------------------------|---|---|
|                      | Vote online                         | Go to web site <b>www.astvotemyproxy.com</b> and follow the instructions. You will need to refer to your control number printed on your proxy voting form.  | Go to web site <b>www.proxyvote.com</b> and follow the instructions. You will need to refer to your control number printed on your voting instruction form in your mailing package.                                   |
| Ŝ                    | Vote by mail                        | Complete and return your proxy voting form in the envelope<br>provided in your mailing package or mail to AST Trust Company<br>(Canada), Proxy Department, P.O. Box 721, Agincourt, Ontario,<br>M1S 0A1.                              | Complete and return your proxy voting form in the prepaid<br>business reply envelope provided or mail to Data Processing<br>Centre, P.O. Box 3700, Stn Industrial Park, Markham, Ontario,<br>L3R 9Z9.                 |
|                      | Vote by fax                         | Complete your proxy voting form and fax both sides to 1-866-781-<br>3111 (toll free) or 416-368-2502 (within the 416 area code).  |   |
|                      | Vote with<br>your mobile<br>device  | Your proxy voting form will include a QR code that you can scan using your mobile device and follow the instructions to vote your shares.   | Your voting instruction form will include a QR code that you can scan using your mobile device and follow the instructions to vote your shares.   |
| Ľ                    | Vote by<br>telephone                | Using a touch-tone telephone, call toll free 1-888-489-7352 (Canada and the US) and follow the instructions of the "Vote Voice". You will need to refer to the control number found on the proxy voting form in your mailing package. | Using a touch-tone telephone, call toll free 1-800-474-7493 (English) or 1-800-474-7501 (French) and follow the instructions. You will need to refer to the control number found on the form in your mailing package. |
|                      | Vote by email                       | Scan both sides of your completed proxy form and send to email address: <b>proxyvote@astfinancial.com</b>   |   |
| 2                    | Vote in<br>person at the<br>meeting | Attend, register and vote.  | Appoint yourself as proxy holder, attend, register and vote.  |