

Notice and Access Notification to Shareholders

Annual Meeting of Shareholders for Imperial Oil Limited to be held on Friday, April 27, 2018 at 9:30 a.m. local time
at 505 Quarry Park Boulevard S.E., Summit Conference Centre, Calgary, Alberta, Canada

You are receiving this notification as Imperial Oil Limited ("Imperial") has decided to use the notice and access model for delivery of meeting material to its shareholders. On February 15, 2018, Corporations Canada issued Exemption No. E-020/18 exempting the company from sending the prescribed management proxy circular to each shareholder whose proxy is solicited. This exemption, and the rules adopted by the Canadian securities regulators, allow for the posting of meeting related material online, including the management proxy circular, as well as annual financial statements and management discussion and analysis.

Shareholders, who have not provided standing instruction to receive meeting related material by mail, will receive a proxy or voting instruction form enabling them to vote at Imperial's annual meeting, along with this notice containing information on how they may access the meeting related material electronically. The use of this alternative means of delivery reduces the use of printed paper materials and has significantly reduced printing and mailing costs associated with the company's shareholder meeting.

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:

APPOINTMENT OF AUDITOR: Upon the recommendation of the audit committee, shareholders will be asked to re-appoint PricewaterhouseCoopers as the company's auditors for the ensuing year. Information respecting the auditor appointment can be found under the heading "Reappointment of the auditor" on page 8 of the management proxy circular.

ELECTION OF DIRECTORS: Shareholders will be asked to elect the directors. Information respecting the director nominees may be found under the heading "Nominees for director" starting on page 10 of the management proxy circular.

SHAREHOLDER PROPOSALS: Shareholders will be asked to vote on two shareholder proposals that have been submitted for consideration at the annual meeting of shareholders. Information respecting the shareholder proposals can be found at Appendix B of the management proxy circular starting at page 86.

- Shareholder Proposal No. 1 regarding annual disclosure by the company of lobbying-related matters, and
- Shareholder Proposal No. 2 regarding disclosure by the company of water-related risk matters.

OTHER BUSINESS: Shareholders may be asked to consider other business that may properly be brought before the meeting or any adjournment of the meeting.

SHAREHOLDERS ARE REMINDED TO REVIEW THE MANAGEMENT PROXY CIRCULAR PRIOR TO VOTING.

WEBSITES WHERE MEETING MATERIAL IS POSTED:

Material can be viewed online at the following internet addresses:

- (i) www.meetingdocuments.com/astca/IMO;
- (ii) www.sedar.com, under Imperial Oil Limited's profile; or
- (iii) on the company website at: <http://www.imperialoil.ca/en-ca/company/investors/shareholder-services/annual-meetings>.

A REQUEST TO RECEIVE THE COMPANY'S ANNUAL FINANCIAL STATEMENTS IS INCLUDED WITH THE PROXY FORM AND THE VOTING INFORMATION FORM.

HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIAL

Shareholders may request paper copies of the meeting related material be sent to them by postal delivery at no cost. You can make this request online at fulfilment@astfinancial.com or by telephone at 1-888-433-6443. The meeting related material will be sent within three business days, giving you sufficient time to vote your proxy. Following the meeting, the documents will remain available at the websites listed on the reverse for a period of one year.

Requests for paper copies must be received at least 10 business days in advance of the proxy deposit date (April 25, 2018) in order to receive the meeting related material in advance of the proxy deposit date and the meeting of shareholders.

VOTING:

This notice is accompanied by either a proxy form for registered shareholders or a voting information form for beneficial (non-registered) shareholders. Shareholders are asked to return their proxies using the methods shown below by the proxy deposit date noted.

| Proxy voting methods | Registered shareholders (Proxy form) | Non-registered shareholders (Voting instruction form) |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  Vote online | Go to web site www.astvotemyproxy.com and follow the instructions. You will need to refer to your control number printed on your proxy voting form. | Go to web site www.proxyvote.com and follow the instructions. You will need to refer to your control number printed on your voting instruction form in your mailing package. |
|  Vote by mail | Complete and return your proxy voting form in the envelope provided in your mailing package or mail to AST Trust Company (Canada), Proxy Department, P.O. Box 721, Agincourt, Ontario, M1S 0A1. | Complete and return your proxy voting form in the prepaid business reply envelope provided or mail to Data Processing Centre, P.O. Box 3700, Stn Industrial Park, Markham, Ontario, L3R 9Z9. |
|  Vote by fax | Complete your proxy voting form and fax both sides to 1-866-781-3111 (toll free) or 416-368-2502 (within the 416 area code). | |
|  Vote with your mobile device | Your proxy voting form will include a QR code that you can scan using your mobile device and follow the instructions to vote your shares. | Your voting instruction form will include a QR code that you can scan using your mobile device and follow the instructions to vote your shares. |
|  Vote by telephone | Using a touch-tone telephone, call toll free 1-888-489-7352 (Canada and the US) and follow the instructions of the "Vote Voice". You will need to refer to the control number found on the proxy voting form in your mailing package. | Using a touch-tone telephone, call toll free 1-800-474-7493 (English) or 1-800-474-7501 (French) and follow the instructions. You will need to refer to the control number found on the form in your mailing package. |
|  Vote by email | Scan both sides of your completed proxy form and send to email address: proxyvote@astfinancial.com | |
|  Vote in person at the meeting | Attend, register and vote. | Appoint yourself as proxy holder, attend, register and vote. |

Shareholders with questions about notice and access can call toll free at 1-888-433-6443.