

## Cautionary statement

Statements of future events or conditions in this report, including projections, targets, expectations, estimates, and business plans are forward-looking statements. Actual future financial and operating results, including demand growth and energy source mix; production growth and mix; project plans, dates, costs and capacities; production life and resource recoveries; cost savings; product sales; financing sources; and capital and environmental expenditures could differ materially depending on a number of factors, such as changes in the supply of and demand for crude oil, natural gas, and petroleum and petrochemical products and resulting price and margin impacts; limitations on transportation for accessing markets; political or regulatory events, including changes in law or government policy, applicable royalty rates and tax laws; the receipt, in a timely manner, of regulatory and third-party approvals; third party opposition to operations and projects; environmental risks inherent in oil and gas exploration and production activities; environmental regulation, including climate change and greenhouse gas restrictions; currency exchange rates; availability and allocation of capital; performance of third party service providers; unanticipated operational disruptions; management effectiveness; commercial negotiations; project management and schedules; response to unexpected technological developments; operational hazards and risks; disaster response preparedness; the ability to develop or acquire additional reserves; and other factors discussed in in Item 1A of Imperial Oil Limited's Form 10-K for the year ended December 31, 2016 and in the management's discussion and analysis of financial condition and results of operations contained in Item 7. Forward-looking statements are not guarantees of future performance and involve a number of risks and uncertainties, some that are similar to other oil and gas companies and some that are unique to Imperial Oil Limited. Imperial Oil Limited's actual results may differ mat

All financial information is presented in Canadian dollars, unless otherwise indicated. Definitions of key business and financial performance measures utilized below are set forth in the Financial section of Imperial Oil Limited's Form 10-K for the year ended December 31, 2016.

In these materials, certain natural gas volumes have been converted to barrels of oil equivalent (BOE) on the basis of six thousand cubic feet (Mcf) to one barrel (bbl).BOE may be misleading, particularly if used in isolation. A BOE conversion ratio of 6 Mcf to one bbl is based on an energy-equivalency conversion method primarily applicable at the burner tip and does not represent a value equivalency at the wellhead. Given that the value ratio based on the current price of crude oil as compared to natural gas is significantly different than the energy equivalency ratio of 6 Mcfto 1 bbl, using a 6:1 conversion ratio may be misleading as an indication of value.

All reserves and contingent resources estimates provided in these materials are effective as of December 31, 2016, and based on definitions from the Canadian Oil and Gas Evaluation Handbook and are presented in accordance with National Instrument 51-101, as disclosed in Imperial's Form 51-101F1 for the fiscal year ending December 31, 2016.

Except as otherwise disclosed herein, reserves and contingent resource information are an estimate of the company's working interest before royalties at year-end 2016, as determined by Imperial's internal qualified reserves evaluator.

Reserves are the estimated remaining quantities of oil and natural gas and related substances anticipated to be recoverable from known accumulations, from a given date forward, based on: analysis of drilling, geological, geophysical and engineering data, the use of established technology, and specified economic conditions, which are generally accepted as being reasonable. Proved reserves are those reserves which can be estimated with reasonable certainty to be recoverable. Probable reserves are those additional reserves that are less certain to be recovered than proved reserves.

Contingent resources do not constitute, and should not be confused with, reserves. Contingent resources are those quantities of petroleum considered to be potentially recoverable from known accumulations using established technology or technology under development, but are currently not considered to be commercially recoverable due to one or more contingencies. Contingencies that preclude the classification of Imperial's contingent resources as reserves include, but are not limited to, the need for further design and the associated uncertainty in development costs and timelines; regulatory approvals; need for internal approvals to proceed with development; lack of market access; and the need for further delineation analysis to improve certainty of resources.

Contingent resource volumes represented in these materials are technical best estimate volumes, considered to be a realistic estimate of the quantity that may actually be recovered; it is equally likely that the actual quantities recovered may be greater or less than the technical best estimate. Estimates of contingent resources have not been adjusted for risk based on the chance of development. There is uncertainty that it will be commercially viable to produce any portion of the resource, nor is there certainty as to the timing of any such development. Significant positive and negative factors relevant to the estimate include, but are not limited to, the commodity price environment and regulatory and tax uncertainty.

The estimates of various classes of reserves (proved and probable) and of contingent resources in these materials represent arithmetic sums of multiple estimates of such classes for different properties, which statistical principles indicate may be misleading as to volumes that may actually be recovered. Readers should give attention to the estimates of individual classes of reserves and contingent resources and appreciate the differing probabilities of recovery associated with each class.

The term "project" as used in these materials can refer to a variety of different activities and does not necessarily have the same meaning as in any government payment transparency reports.







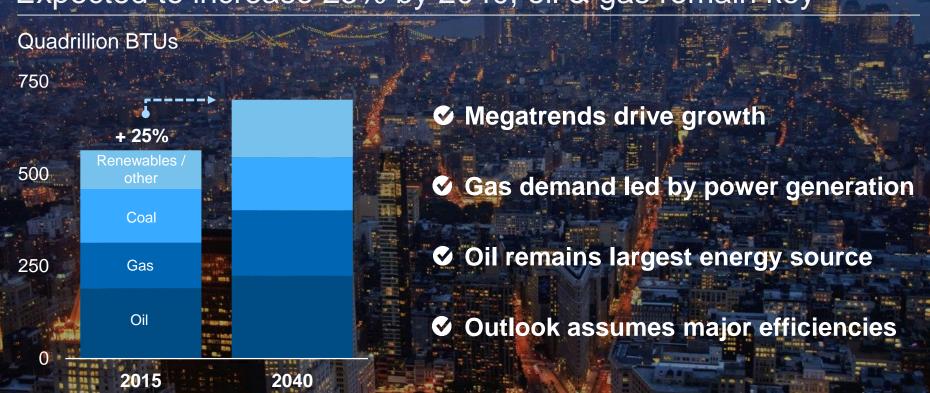




## Global energy demand

Source: ExxonMobil 2017 Outlook for Energy

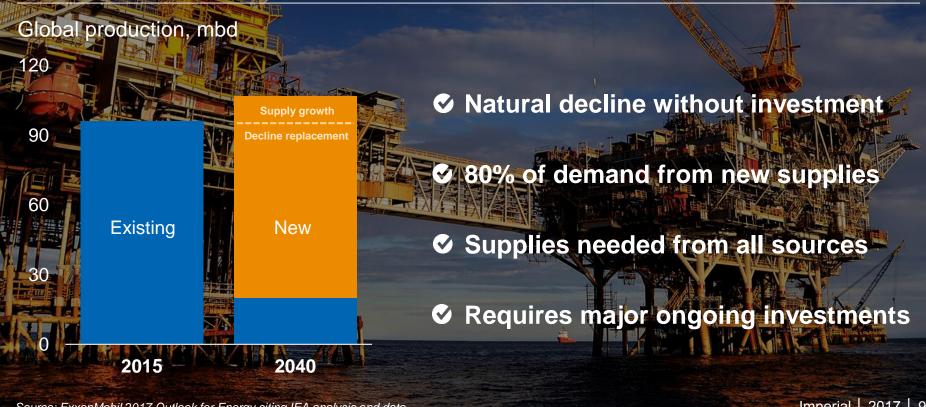
Expected to increase 25% by 2040, oil & gas remain key



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# Liguids demand

Significant new production required to offset decline



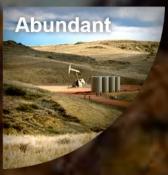
# Responsible development

Dual challenge to meet demand, reduce environmental impact





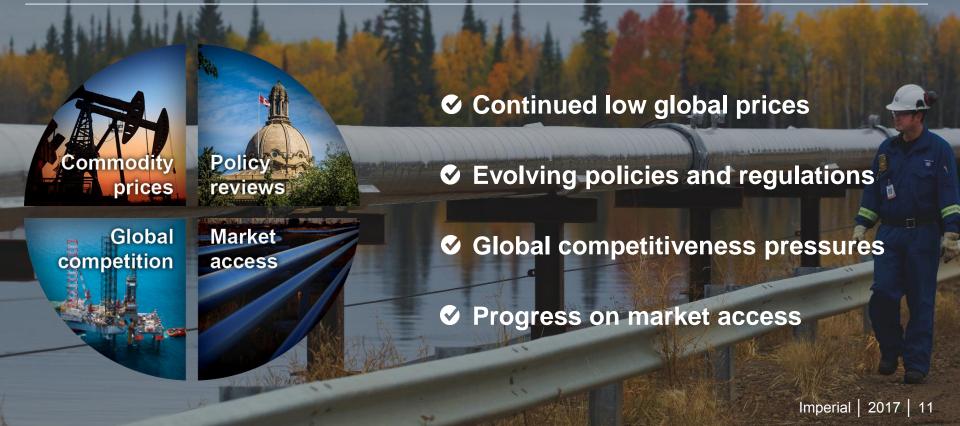




- Technology and innovation key
- Climate policies to affect energy mix
- Canadian oil sands part of solution
- Investments must compete globally

### **Business environment**

Ongoing challenges, time of uncertainty and opportunity



# **Company priorities**

Base business performance and creating value



# Safety and operational integrity

Leading performance, effective risk management



### 2016 results

Strengthened core assets, relentless cost management



386,000 boepd

**Upstream production** 



362,000 bpd

Refinery throughput



484,000 bpd

Petroleum product sales



\$2.2 billion

**Net income** 



\$2.0 billion

Cash from operations



\$1.3 billion

Cost reductions versus plan

## **Upstream**

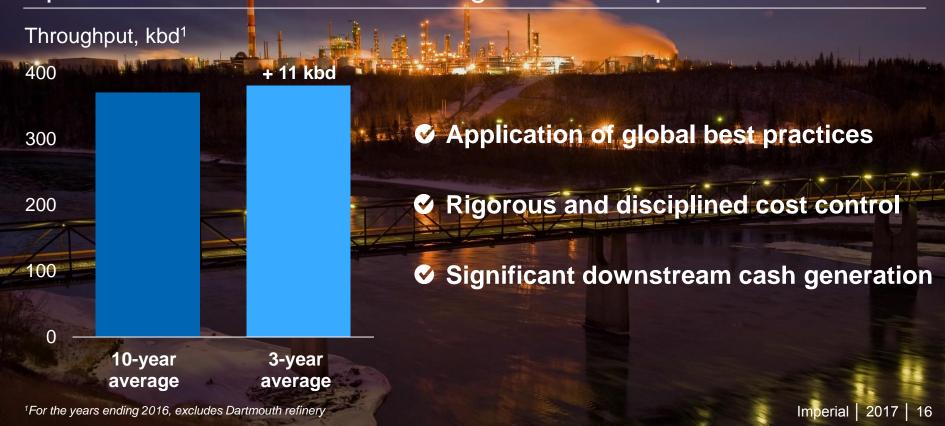
Growing production, driving unit costs down



<sup>1</sup>IMO share, before royalties Data as reported in company 10-K, 8-K filings

# Refining

Operational excellence and integration drive performance



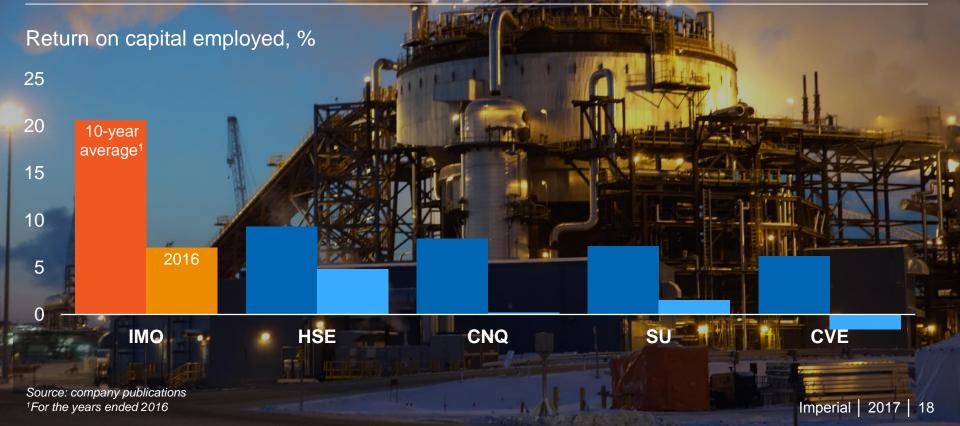
# Petroleum product sales

Growing sales through long-term supply agreements



# Capital efficiency

Maximizing investment value and life-cycle performance



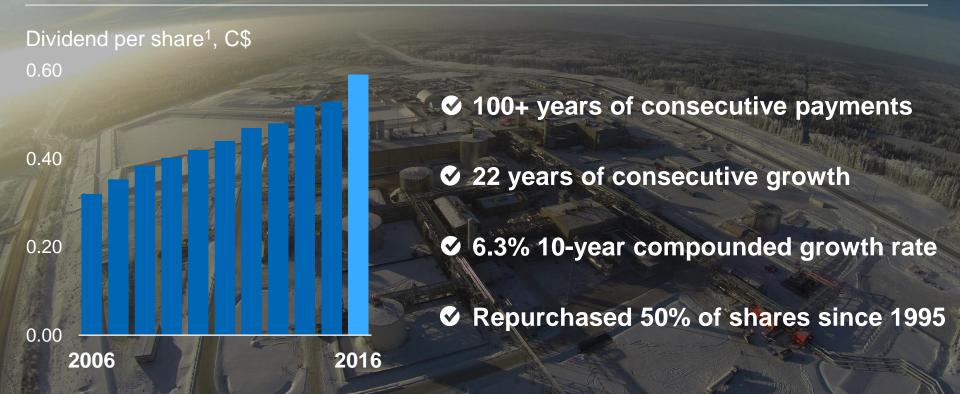
## Financial strength

Industry-leading balance sheet, access to financial markets



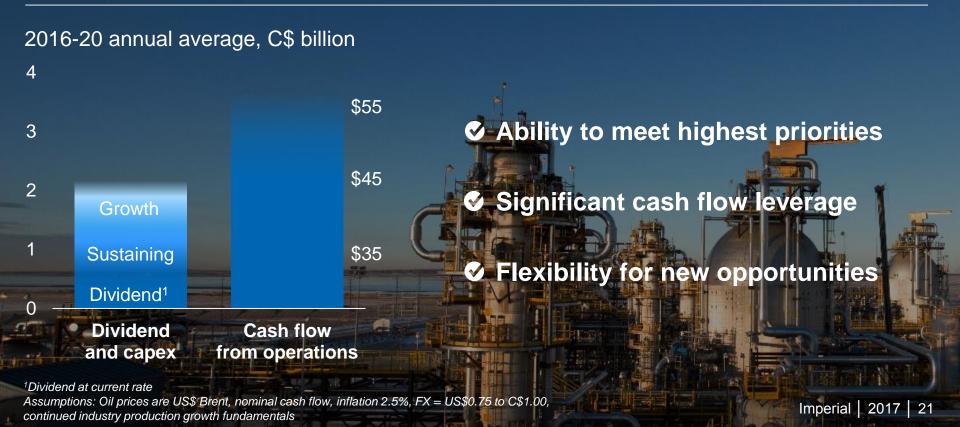
### Shareholder distributions

Over \$10 billion returned to shareholders in the last 10 years



### Financial resilience

Strength provides flexibility under a range of oil prices



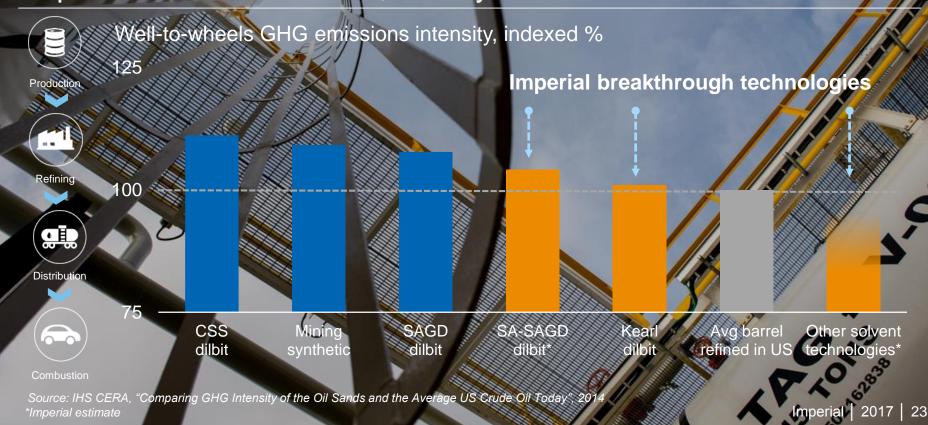
## Future opportunities

Large, high quality resource base with significant potential



# Technology leadership

Unparalleled commitment, history of research and innovation



# Why Imperial?

Distinct competitive advantages that deliver long-term value



#### **Asset base**

High quality, high performing assets across the portfolio



### Operational excellence

Effective technical, operational and financial risk management that enhances value



### Value chain integration

Significant synergies across the full value chain including ExxonMobil relationship



#### **Growth opportunities**

A large inventory of attractive opportunities to support future upstream growth



#### Technology leadership

An unparalleled history of creating value through research and innovation



#### Shareholder value

Demonstrated commitment to delivering value in all business environments





